



Questions and answers

AmGive is a new way to increase the impact Amway Business Owners (ABOs), employees and community organizations are already making.

Who can apply?

AmGive applications are open to all Amway employees and Platinum and above Amway Business Owners (ABOs) who have been active in their Amway businesses for at least two years and are in good standing.

What types of organizations can receive funding?

Submissions for AmGive funding may only be made to non-profit organizations registered and recognized by a government tax agency.

What areas and social issues are the subject of AmGive focus?

While there are no set categories, applications for organizations that focus on Amway pillars of Health, Nutrition & Wellbeing, Empowerment, Sustainability and/or Engagement will be prioritized. In addition, the level of involvement by the nominating ABO or employee (e.g., taking an active role in volunteering, etc.) will be taken into consideration.

How will applications be evaluated?

Applications will be evaluated against a list of criteria which you can review [here](#).

How much money can organizations receive?

Each selected organization will receive a one-time AmGive grant of €5,000 EUR in financial support. AmGive awardees will be determined by the selection committee based on a set of criteria, which includes but is not limited to level of ABO or employee engagement, alignment with Amway purpose and values, financial standing, quality of impact data, and more.

Can I submit an application for an organization with which I am not involved?

You sure can. Please note that applications from ABOs or employees who have longstanding relationships with organizations are more likely to receive AmGive support.

When is the application period? What if I miss the deadline for the current Performance Year?

The application period opens at the beginning of each Performance Year and closes on April 30th. Late submissions will be considered for the next Performance Year. You may submit only one application per Performance Year.

When will awards be announced?

Selected causes will be announced in May for each Performance Year.

How will awards be promoted?

AmGive awardees may be featured in videos, articles and other promotional assets that can be shared by them, ABOs, employees and Amway channels.